ferretly

Case Study

AI-POWERED SOCIAL MEDIA SCREENING
FOR STAFFING FIRMS

Staffing firms, recruiting agencies, and hiring consultants are entrusted with recommending the best candidates to their clients. These recommendations carry significant weight, not only influencing hiring decisions but also reflecting on the agency's credibility and reputation.

Social media screening offers staffing firms a powerful tool to evaluate candidates beyond their resumes and interviews. Ferretly's reports provide deep insights into candidates' public online behavior, helping agencies identify potential positive attributes or red flags that could affect workplace harmony, safety, or reputation. By screening candidates agencies can confidently present recommendations that align with their clients' needs while minimizing risk.

Reduced risk means more than just a better candidate match—it protects the agency's reputation.

A poor recommendation that leads to workplace issues can damage client relationships and harm the agency's brand.

Social media screening ensures agencies make informed recommendations, reducing the likelihood of such setbacks and enhancing trust with hiring companies.

Ferretly's AI-powered platform can analyze up to 10 years of public social media activity across major platforms, including Facebook, Instagram, Twitter, LinkedIn, TikTok, Reddit, and Pinterest. Our system scans for a wide range of behaviors, including hate speech, violent tendencies, substance abuse, and other indicators of risk. The result is a detailed, privacy-compliant report that helps agencies assess candidates for cultural fit, professionalism, and alignment with client values.

By integrating social media screening into your staffing process, recruiting firms and hiring agencies can provide greater value to clients, reduce liability, and protect their own brand reputation. Ferretly's intuitive cloud platform delivers fast, unbiased, and actionable insights, ensuring that every candidate recommendation is backed by thorough evaluation and due diligence.

www.ferretly.com