



Public Sector & National Security

Case Study



AI-POWERED SOCIAL MEDIA SCREENING
FOR PUBLIC SECTOR AND NATIONAL SECURITY

Public sector employees are entrusted with upholding national security and serving the public interest. Given the sensitive nature of these roles, ensuring that these individuals embody the highest standards of loyalty, responsibility, and professionalism is essential. Social media screening offers a tool for identifying flags and safeguarding agencies from those who may pose security threats or risks.

Social media screening provides deep insight into an employee's behavior, affiliations, and values, uncovering red flags that may not be visible through traditional background checks. For military and national security roles, social media analysis can reveal any associations, statements, or actions that could undermine national security or conflict with the ethical standards expected of public servants.

According to a report by the **Office of the Director of National Intelligence (ODNI)**, insider threats are among the top concerns for national security, with social media activity being a potential indicator of risky behavior.

Social media screening supports **proactive risk management**, helping agencies maintain a workforce that is loyal, unbiased, and committed to the mission of public service.

Screening candidates before hiring and monitoring current personnel ensures a safer, more secure workforce.

Ferretly's AI-powered platform analyzes up to 10 years of public social media activity across major platforms, including Facebook, Instagram, Twitter, LinkedIn, TikTok, Reddit, and Pinterest. The system scans for potential risks such as extremist affiliations, hate speech, substance abuse, and other behaviors that could impact an agency's security and reputation. By uncovering these risks early, agencies can make well-informed hiring and monitoring decisions to ensure the safety of their operations and the public.

By integrating social media screening into hiring and monitoring processes, public sector agencies can protect against insider threats, preserve national security, and maintain the trust of the citizens they serve. Ferretly's intuitive cloud platform delivers consistent, privacy-compliant reports, providing agencies with a robust tool to build and maintain a workforce aligned with the highest standards of integrity and duty.

