



Law Enforcement

Case Study



AI-POWERED SOCIAL MEDIA SCREENING
FOR LAW ENFORCEMENT

Law enforcement officers, including police officers, detectives, and other personnel, hold positions of immense responsibility and influence in their communities. The public relies on these individuals to uphold the law, protect citizens, and foster a sense of safety. Given the critical nature of their roles, it is essential for law enforcement agencies to ensure that their officers exhibit the highest standards of integrity, respect, and professionalism. Social media screening offers a powerful tool for vetting and monitoring officers, helping agencies uphold public trust and prevent potential issues before they arise.

Screening candidates before and after hire can reveal red flags, such as racial bias, aggressive tendencies, or discriminatory attitudes that could undermine the public's perception.

Social media screening enables law enforcement agencies to identify any concerning behaviors that may not be visible through traditional background checks.

According to the **Police Executive Research Forum (PERF)**, transparency and accountability are key to improving community-police relationships.

Social media screening can support these goals by providing agencies with insights into candidates' and officers' character and values

Ferretly's AI-powered platform analyzes up to 10 years of public social media activity across key platforms, including Facebook, Instagram, Twitter, LinkedIn, TikTok, Reddit, and Pinterest. The system scans for a range of potential risks, including hate speech, violent language, and other behaviors that could harm the relationship between law enforcement and the community. By catching these issues early, agencies can make informed decisions about hiring and retaining personnel who genuinely reflect the values of safety, justice, and equality.

By integrating social media screening into hiring and monitoring practices, law enforcement agencies can better protect their community's trust and ensure a safe, respectful environment for all citizens. Ferretly's intuitive cloud platform delivers consistent, privacy-compliant reports, empowering law enforcement agencies to maintain a workforce that is both accountable and aligned with the highest standards of public service.

