

CASE STUDY

Staffing Firms

Your brand is on the line with every recommendation.

Poor placements are costly, damaging both client trust and agency reputation. Candidates who look good on paper can harbor online behaviors that clash with company culture.

Bad hires cost 30% of first-year salary to replace, making upfront screening a critical investment. Ferretly provides staffing firms with additional screening power, flagging concerns like unprofessional content, harassment, or cultural misalignment. This ensures placements build long-term value for clients and strengthen the agency's reputation.

Fairness and impartiality are essential to maintaining confidence in the judicial system.

Ferretly's AI-powered **social media screening platform leverages 13 proprietary behavior flags to scan public activity** across major platforms including **Facebook, Instagram, X (Twitter), LinkedIn, TikTok, Reddit, Pinterest**, and more.

The system intelligently detects potential risks—from **disparaging and prejudicial content, harassment, and threats to discrimination, extremism, weapons, drugs/alcohol, sexual content, self-harm**, and other unprofessional conduct. Context and recency matter: the platform analyzes up to 10 years of public content while weighing the relevance and timing of findings.

Built for compliance and reliability, **Ferretly adheres to all FCRA, EEOC, and GDPR requirements**, making it safe for organizational use. Reports deliver consistent, easy-to-understand results with documented evidence for every finding, accessible through online dashboard, API integration, bulk upload, and continuous monitoring capabilities.