CASE STUDY
Jury Selection Teams

ABA notes that failing to investigate jurors online could constitute negligence.

Fair trials rely on impartial juries. Yet bias and conflicts of interest are often revealed through digital behavior rather than background checks.

Ferretly equips legal teams with consistent, privacy-compliant reports that highlight risks such as expressed bias or inappropriate content. Courts can select jurors who uphold the standards of fairness, impartiality, and professionalism.

Fairness and impartiality are essential to maintaining confidence in the judicial system.

Ferretly's AI-powered **social media screening platform leverages 13 proprietary behavior** flags to scan public activity across major platforms including **Facebook, Instagram, X (Twitter), LinkedIn, TikTok, Reddit, Pinterest**, and more.

The system intelligently detects potential risks—from **hate speech and harassment to threats, discrimination, extremism, weapons, drugs/alcohol, sexual content, self-harm**, and other unprofessional conduct. Context and recency matter: the platform analyzes up to 10 years of public content while weighing the relevance and timing of findings.

Built for compliance and reliability, F**erretly adheres to all FCRA, EEOC, and GDPR** requirements, making it safe for organizational use. Reports deliver consistent, easy-to-understand results with documented evidence for every finding, accessible through online dashboard, API integration, bulk upload, and continuous monitoring capabilities.