## CASE STUDY
# Insurance Carriers & Agencies

### Fraud prevention starts with the right people.

Insurance carriers rely on the trustworthiness of their agents, brokers, and staff. A single case of misconduct can result in financial loss, lawsuits, or reputational harm.

Ferretly helps carriers and agencies flag red flags—such as fraud indicators, substance abuse, or dishonesty— through comprehensive social media screening. This allows organizations to mitigate risk and strengthen customer confidence.

### Behavioral patterns reveal hidden risks.

Ferretly's AI-powered **social media screening platform leverages 13 proprietary behavior** flags to scan public activity across major platforms including **Facebook, Instagram, X (Twitter), LinkedIn, TikTok, Reddit, Pinterest**, and more.

The system intelligently detects potential risks—from **hate speech and harassment to threats, discrimination, extremism, weapons, drugs/alcohol, sexual content, self-harm**, and other unprofessional conduct. Context and recency matter: the platform analyzes up to 10 years of public content while weighing the relevance and timing of findings.

Built for compliance and reliability, F**erretly adheres to all FCRA, EEOC, and GDPR** requirements, making it safe for organizational use. Reports deliver consistent, easy-to-understand results with documented evidence for every finding, accessible through online dashboard, API integration, bulk upload, and continuous monitoring capabilities.