CASE STUDY
Hospitals & Health Systems

Patient care begins with trust in the team.

Hospitals operate under immense responsibility, safeguarding both lives and trust. Staff misconduct—whether online or off—can threaten patient safety, compliance, and reputation.

Nurse turnover costs hospitals $82K–$100K per departure, making quality hiring critical. Ferretly identifies public behaviors inconsistent with professionalism, such as substance misuse, harassment, or bias. With these insights, hospitals can hire teams that reflect compassion, safety, and integrity.

Protecting clinical environments means protecting reputations.

Ferretly's AI-powered **social media screening platform leverages 13 proprietary behavior** flags to scan public activity across major platforms including **Facebook, Instagram, X (Twitter), LinkedIn, TikTok, Reddit, Pinterest**, and more.

The system intelligently detects potential risks—from **hate speech and harassment to threats, discrimination, extremism, weapons, drugs/alcohol, sexual content, self-harm**, and other unprofessional conduct. Context and recency matter: the platform analyzes up to 10 years of public content while weighing the relevance and timing of findings.

Built for compliance and reliability, F**erretly adheres to all FCRA, EEOC, and GDPR** requirements, making it safe for organizational use. Reports deliver consistent, easy-to-understand results with documented evidence for every finding, accessible through online dashboard, API integration, bulk upload, and continuous monitoring capabilities.