

CASE STUDY

Government Agencies

Public trust is built on consistent integrity.

Public agencies operate under constant scrutiny. The actions of one employee can draw headlines and damage public confidence. Traditional checks often fail to capture online behavior that signals bias, extremism, or poor judgment.

Ferretly equips government agencies with fast, compliant social media reports that surface risks early. By integrating this process, agencies can preserve public trust and avoid reputational fallout that undermines mission outcomes.

Early detection prevents long-term damage.

Ferretly's AI-powered **social media screening platform leverages 13 proprietary behavior** flags to scan public activity across major platforms including **Facebook, Instagram, X (Twitter), LinkedIn, TikTok, Reddit, Pinterest**, and more.

The system intelligently detects potential risks—from **hate speech and harassment to threats, discrimination, extremism, weapons, drugs/alcohol, sexual content, self-harm**, and other unprofessional conduct. Context and recency matter: the platform analyzes up to 10 years of public content while weighing the relevance and timing of findings.

Built for compliance and reliability, **Ferretly adheres to all FCRA, EEOC, and GDPR** requirements, making it safe for organizational use. Reports deliver consistent, easy-to-understand results with documented evidence for every finding, accessible through online dashboard, API integration, bulk upload, and continuous monitoring capabilities.