

## CASE STUDY

# Gig Economy Platforms

### Safety at scale keeps users and investors confident.

Scaling gig economy platforms requires onboarding thousands of workers quickly. Without adequate vetting, risks multiply as fast as the workforce.

Ferretly provides platforms with AI-powered tools to screen workers' public activity, flagging risks like harassment or unsafe behavior at scale. This creates safer user experiences and builds investor confidence.

### Growth without guardrails invites risk.

Ferretly's AI-powered **social media screening platform leverages 13 proprietary behavior** flags to scan public activity across major platforms including **Facebook, Instagram, X (Twitter), LinkedIn, TikTok, Reddit, Pinterest**, and more.

The system intelligently detects potential risks—from **hate speech and harassment to threats, discrimination, extremism, weapons, drugs/alcohol, sexual content, self-harm**, and other unprofessional conduct. Context and recency matter: the platform analyzes up to 10 years of public content while weighing the relevance and timing of findings.

Built for compliance and reliability, **Ferretly adheres to all FCRA, EEOC, and GDPR** requirements, making it safe for organizational use. Reports deliver consistent, easy-to-understand results with documented evidence for every finding, accessible through online dashboard, API integration, bulk upload, and continuous monitoring capabilities.