CASE STUDY
Fintech & Startups

Trust is the foundation for growth.

Fintech startups move fast to attract funding and customers. But in the rush to scale, hiring without screening can leave organizations exposed to reputational damage.

Ferretly helps fintech companies balance growth with trust by identifying behaviors inconsistent with professional standards. This ensures startups can scale quickly without compromising credibility or investor confidence.

One reputational misstep can stall funding rounds.

Ferretly's AI-powered **social media screening platform leverages 13 proprietary behavior** flags to scan public activity across major platforms including **Facebook, Instagram, X (Twitter), LinkedIn, TikTok, Reddit, Pinterest**, and more.

The system intelligently detects potential risks—from **hate speech and harassment to threats, discrimination, extremism, weapons, drugs/alcohol, sexual content, self-harm**, and other unprofessional conduct. Context and recency matter: the platform analyzes up to 10 years of public content while weighing the relevance and timing of findings.

Built for compliance and reliability, F**erretly adheres to all FCRA, EEOC, and GDPR** requirements, making it safe for organizational use. Reports deliver consistent, easy-to-understand results with documented evidence for every finding, accessible through online dashboard, API integration, bulk upload, and continuous monitoring capabilities.