

CASE STUDY

Enterprise Financial Services

Compliance starts at recruitment.

Financial institutions manage assets, data, and customer trust. Hiring staff with histories of misconduct, dishonesty, or bias puts compliance at risk and invites reputational fallout.

Ferretly surfaces digital behaviors that may indicate risks of fraud, insider trading, or noncompliance. With these insights, banks and financial organizations can hire confidently while meeting strict regulatory standards.

Reputation is as valuable as capital.

Ferretly's AI-powered **social media screening platform leverages 13 proprietary behavior** flags to scan public activity across major platforms including **Facebook, Instagram, X (Twitter), LinkedIn, TikTok, Reddit, Pinterest**, and more.

The system intelligently detects potential risks—from **hate speech and harassment to threats, discrimination, extremism, weapons, drugs/alcohol, sexual content, self-harm**, and other unprofessional conduct. Context and recency matter: the platform analyzes up to 10 years of public content while weighing the relevance and timing of findings.

Built for compliance and reliability, **Ferretly adheres to all FCRA, EEOC, and GDPR** requirements, making it safe for organizational use. Reports deliver consistent, easy-to-understand results with documented evidence for every finding, accessible through online dashboard, API integration, bulk upload, and continuous monitoring capabilities.