

CASE STUDY

Contractor & Gig Networks

16% of Americans have earned money through an online gig platform

Contractors and gig workers often represent brands in customer-facing roles. Their conduct directly impacts client perception and loyalty.

Ferretly enables platforms and staffing networks to apply the same standards to contractors as full-time employees, screening for misconduct, harassment, or unsafe behavior. This ensures consistency across the entire workforce.

The risk of negative behaviors affecting customer experiences is significant.

Ferretly's AI-powered **social media screening platform leverages 13 proprietary behavior** flags to scan public activity across major platforms including **Facebook, Instagram, X (Twitter), LinkedIn, TikTok, Reddit, Pinterest**, and more.

The system intelligently detects potential risks—from **hate speech and harassment to threats, discrimination, extremism, weapons, drugs/alcohol, sexual content, self-harm**, and other unprofessional conduct. Context and recency matter: the platform analyzes up to 10 years of public content while weighing the relevance and timing of findings.

Built for compliance and reliability, **Ferretly adheres to all FCRA, EEOC, and GDPR** requirements, making it safe for organizational use. Reports deliver consistent, easy-to-understand results with documented evidence for every finding, accessible through online dashboard, API integration, bulk upload, and continuous monitoring capabilities.