

CASE STUDY

Consumer Reporting Agencies (CRAs)

Modernize your reports with AI-powered behavior screening.

Consumer Reporting Agencies (CRAs) are trusted to deliver the critical data employers rely on for hiring decisions—criminal records, verifications, and identity checks. But in a digital-first world, traditional reports often miss what matters most: how people behave when no one is watching.

Ferretly's AI-powered social media screening equips CRAs with a next-generation product offering—flagging public behaviors that may indicate risk, culture misalignment, or noncompliance.

As employers increasingly expect more than just check-the-box reports, CRAs that include Ferretly stay ahead of the curve.

By integrating social media insights into your packages, you provide more context, greater clarity, and a competitive edge—without compromising compliance.

Requests for Ferretly reports increase by 125% annually.

Ferretly's AI-powered **social media screening platform leverages 13 proprietary behavior** flags to scan public activity across major platforms including **Facebook, Instagram, X (Twitter), LinkedIn, TikTok, Reddit, Pinterest**, and more.

The system intelligently detects potential risks—from **hate speech and harassment to threats, discrimination, extremism, weapons, drugs/alcohol, sexual content, self-harm**, and other unprofessional conduct. Context and recency matter: the platform analyzes up to 10 years of public content while weighing the relevance and timing of findings.

Built for compliance and reliability, **Ferretly adheres to all FCRA, EEOC, and GDPR** requirements, making it safe for organizational use. Reports deliver consistent, easy-to-understand results with documented evidence for every finding, accessible through online dashboard, API integration, bulk upload, and continuous monitoring capabilities.